



November 2025

Greetings!

Across Massachusetts, we continue to see what happens when innovation meets purpose. This month's stories remind us that our greatest strength lies in how we turn ideas into impact — from pioneering sustainable technologies and reimagining health care education, to empowering the next generation of workers and fostering vibrant workplaces.

These efforts reflect the collaborative spirit that defines our state — where business, education, and community partners come together to drive meaningful progress. By working together, we're strengthening both our competitiveness and our communities, and keeping Massachusetts at the forefront of innovation and opportunity.

Jay Ash
President & CEO

Spotlight

John Hancock and MIT AgeLab Launch Longevity Preparedness Index



John Hancock, in collaboration with the MIT AgeLab, released the first-ever Longevity Preparedness Index to assess how ready Americans are for longer life spans. Unveiled at Semafor's World Economy Summit, the Index measures financial, health, and social preparedness, revealing that most households are underprepared for aging. The research underscores the importance of holistic planning and innovation in helping individuals live longer, healthier, and more secure lives.

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Community Impact & Workforce Development

State Street Welcomes New Massachusetts Education Commissioner

State Street, in partnership with EdVestors and the Hyde Square Task Force, hosted a gathering to welcome Pedro Martinez, the new Commissioner of the Massachusetts Department of Elementary and Secondary Education. The event convened leaders from Boston's philanthropic and nonprofit education sectors to hear Commissioner Martinez's vision for K-12 education and explore collaborative opportunities to strengthen outcomes for students across the Commonwealth.



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Wayfair Supports Youth Employment Through ABCD's SummerWorks

Wayfair partnered with ABCD for its annual *Hoop Dreams* and *Field of Dreams* charity events, donating \$30,000 to SummerWorks, a job-readiness program for teens and young adults across Greater Boston. The initiative reflects Wayfair's ongoing investment in economic opportunity and workforce development for the next generation.

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Fidelity Mobilizes Volunteers to Help Communities Pursue Financial Wellbeing

Since its founding, Fidelity Investments' goal has been to strengthen the financial well-being of its customers, and by helping individuals and families strengthen several areas of well-being, it enables them to pursue financial security. During National Financial Literacy Month and Fidelity Cares Month earlier this year, Fidelity's MA-based associates were among nearly 13,000 nationwide who contributed more than 24,000 volunteer hours through 250-plus community events. Through workshops, student support programs, skills-based volunteerism, and community engagement, Fidelity continues to champion financial empowerment, education access and other causes nationwide.



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Suffolk Construction Inspires Students During STEM Week

For Massachusetts STEM Week 2025, Suffolk Construction welcomed 30 students from Medford, Brockton, and Madison Park High Schools for a day of mentorship and hands-on learning. The visit introduced students to real-world applications of STEM in construction — from design and planning to innovation and sustainability — inspiring the next generation of builders and problem-solvers.



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Innovation in Health & Education

Mass General Brigham & Bloomberg Partner to Expand Kennedy Academy



In partnership with Bloomberg Philanthropies, Mass General Brigham, and the City of Boston, Boston Public Schools announced a \$37.8 million investment to expand the Edward M. Kennedy Academy of Health Careers (EMK)—the largest philanthropic gift in BPS history. The initiative will double EMK’s enrollment, add new health career pathways in surgery, medical imaging, and biotech, and offer students early college courses and paid internships. The collaboration aims to build a stronger, more diverse healthcare workforce in Boston while providing students with clear pathways to higher education and good-paying careers.

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Baystate’s Rays of Hope Walk & Run Raises Millions for Local Breast Cancer Support

More than 20,000 participants joined Baystate Health on October 18 for the 32nd annual Rays of Hope Walk & Run Toward the Cure of Breast Cancer, a long-standing community tradition celebrating survivors and supporting those impacted across Western Massachusetts. Since its founding, the event has raised over \$17.2 million to fund local breast cancer care, research, and education—ensuring that every dollar stays within the community through the Baystate Health Breast Network.

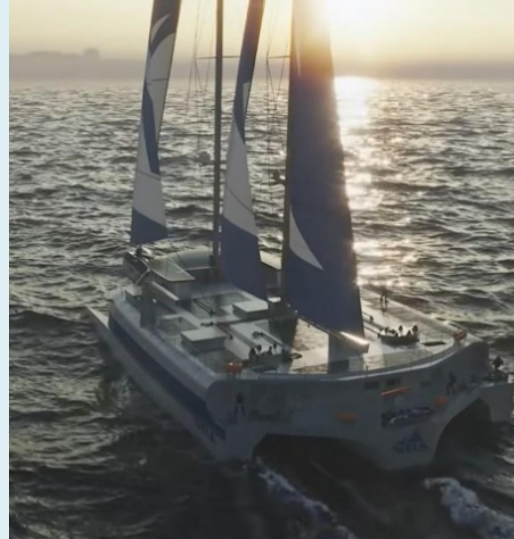


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Takeda Adopts Wind-Powered Shipping to Cut Emissions

Takeda has partnered with VELA Transport to become the first biopharmaceutical company to ship medicines across the Atlantic on a 100% wind-powered cargo trimaran, marking a major milestone in sustainable logistics. The innovative vessel—

designed for pharmaceutical transport—will reduce emissions by up to 99% compared to air freight while maintaining temperature-controlled, pharma-grade conditions. Set to launch in 2026, the partnership reflects Takeda’s commitment to achieving net-zero emissions by 2040 and leading climate-conscious innovation across the global pharmaceutical supply chain.



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Hubs & Innovation Ecosystem

Mass Mobility Hub, BXP, and Uberbinder Partner to Pilot Nation’s First Low-Carbon Asphalt in Waltham



The Mass Mobility Hub celebrated Uberbinder’s first-of-a-kind (FOAK) field trial of low-carbon asphalt in partnership with BXP, Inc., in the City of Waltham, MA. By connecting innovators with real-world testing sites and industry partners, the Hub accelerates the commercialization of technologies that cut emissions, strengthen competitiveness, and build a more sustainable future for Massachusetts and beyond. The demonstration replaced 25% of standard liquid asphalt with Uberbinder’s low-carbon formula, cutting paving-related emissions by up to 25% and showcasing how collaboration through the Mobility Hub is literally paving the way toward a cleaner, more innovative economy.

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John Hancock Named to Fortune's "Change the World" List



John Hancock was recognized by *Fortune* for its industry-leading Vitality Program, promoting healthier lifestyles through innovative prevention tools and data-driven wellness incentives. The company also unveiled its Longevity Preparedness Index with MIT AgeLab and sponsored The Dimock Center's Road to Wellness event, highlighting its holistic commitment to health equity.

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Analog Devices Named to Forbes' List of America's Best Employers for Company Culture



Analog Devices was named to Forbes' inaugural list of America's Best Employers for Company Culture, recognizing the company's commitment to fostering an inclusive, collaborative environment where employees feel valued and empowered to innovate. The honor reflects Analog Devices' belief that strong culture drives creativity and technological excellence.

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Events & Opportunities

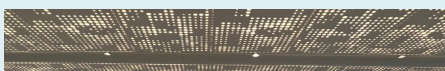
Sustainability 2.0 Summit & Unconference

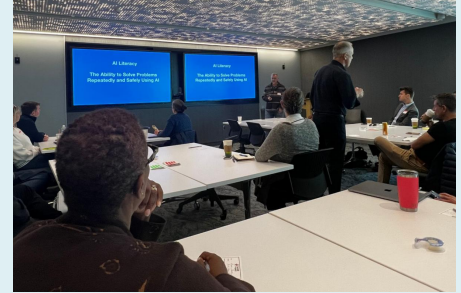
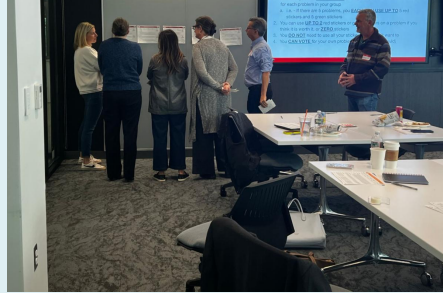
MassTLC will host the Sustainability 2.0 Summit & Unconference on December 3 in Boston — a full-day gathering of business, policy, and technology leaders focused on accelerating the transition to a low-carbon economy. MACP is proud to help share this opportunity with our community. Attendees will explore decarbonization, sustainable supply chains, and innovation in climate technology.


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MACP Spotlight

MACP and The Kendall Project Host AI Strategy Workshop for Massachusetts Leaders





The Massachusetts Competitive Partnership partnered with The Kendall Project to host an AI Strategy Workshop for business and civic leaders at the Mass Mobility Hub in Waltham. The session, guided by the Kendall Framework, examined how artificial intelligence can drive growth, productivity, and workforce development across industries. The discussion highlighted the importance of collaboration in helping organizations harness AI to enhance human capability and maintain Massachusetts' competitiveness in a rapidly evolving economy.

[Learn More About the Kendall Project](#)

[View Past Business Impact Bulletins](#)



The Massachusetts Competitive Partnership (MACP) is a non-profit, non-partisan, 501(c)(4) public policy group comprised of chief executive officers of 19 of the Commonwealth's largest businesses. MACP's goals are to promote job growth and competitiveness in MA by working in collaboration with stakeholders from the public, private and not-for-profit sectors. Learn more on our website: www.masscompetes.org



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