

JUNE 26, 2024

MACP COMPETITIVENESS
CONVERSATION SERIES

Massachusetts Climatetech LEADING THE CHARGE



On July 26, MACP and its partners had the pleasure of hosting a Competitiveness Conversation on "**Massachusetts Climatetech Leading the Charge**" at the State House, preceded by a recognition ceremony hosted by the Healey-Driscoll Administration honoring the 28 Massachusetts-based companies featured on TIME's Top Greentech Companies of 2024.

Following the celebration of the top companies, MACP's **Rebecca Davis** led a panel discussion featuring leading voices from Massachusetts' climatetech sector:

🔌 **Joshua Aviv, CEO of SparkCharge**

⚡ **Hudson Gilmer, CEO and Co-Founder of LineVision**

💧 **Julie Bliss Mullen, CEO and Co-Founder of Aclarity**

🧪 **Shreya Dave, Co-Founder and CEO of Via Separations**

While discussing the advantages of our state's unique resources, they also acknowledged **challenges such as the cost of living and electricity prices**. Hudson Gilmer cautioned that while "**Massachusetts is the best place to start a company, we shouldn't rest on our laurels.**" Other states are also doubling down on their climatetech investments in addition to providing incentives for founders and running effective pilot programs to help companies deploy solutions more quickly.

Despite some challenges and competition from other states, all of the panelists expressed **optimism about the future for climatetech in Massachusetts**, emphasizing how the Mass Leads Act and a continued focus on strengthening the industry can attract even more climatetech companies and better support the growth of the ecosystem.





Josh Aviv praised Massachusetts' thriving green ecosystem, talent pool, and supportive environment for clean tech companies. He emphasized the potential for innovation with legislation like Mass Leads and the role of the Mass Mobility Hub in reducing CO2 emissions. Aviv stressed the need for continued state investment and access to capital to attract and retain talent.

Hudson Gilmer highlighted Massachusetts as the best place for climate tech companies due to its strong ecosystem. He noted challenges like the need for more funding for MassCEC and the high cost of living. Gilmer called for increased deployment of grid-enhancing technologies and emphasized Governor Healey's vision for Massachusetts to lead in climate tech.

Julie Bliss Mullen discussed her company's work on PFAs removal and monitoring, emphasizing Massachusetts' leadership in this area. She called for more state funding and a streamlined process to attract heavy industry companies and accelerate solutions. Mullen praised Mass Ventures for their support in funding deep tech companies.

Dr. Shreya Dave shared her positive experience in Massachusetts due to the supportive startup community and university network. She highlighted Greentown Labs' role in supporting clean tech companies and mentioned challenges like high electricity prices and the need for better incentives to retain companies.

Together, we're driving innovation, sustainability, and economic growth in Massachusetts.

Let's continue to lead the charge in climatetech!

