

**Business Impact Bulletin**  
**February 2024**



*Valerie,*

*Periodically, I am pleased to recognize the contributions that MACP companies are making in our greater community and world! In addition to being major employers, our companies, and many other non-MACP companies, strive to be responsible corporate citizens. I am fortunate to work with great partners, who collaborate on so many important causes on behalf of so many deserving people. I'm pleased to share with you but a few efforts that are noteworthy and meritorious! Thanks, business community, for making the impacts you do!*

*Jay Ash*  
*President & CEO*

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## **Social Giving & Community Commitment**

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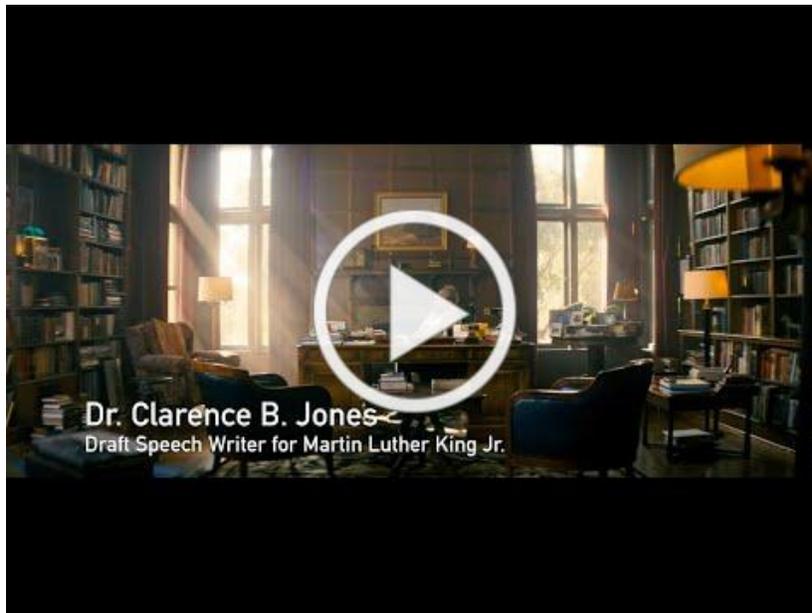
### **Granite's "Saving By Shaving" Event Raises Another \$3.5 Million for Boston Children's Hospital**

Granite Telecommunications, a leading \$1.85 billion provider of communications and technology solutions to businesses and government agencies, proudly concluded its 11<sup>th</sup> annual "Saving by Shaving" event, setting new benchmarks in its ongoing commitment to support pediatric research and treatments at Boston Children's Hospital.

This year's event upheld its legacy of giving and reached new heights in Granite's long history of fundraising, amassing \$3.5 million and elevating the 11-year cumulative total to \$55 million, highlighting the company and community's collective spirit in aiding those in need.

At Granite's headquarters in Quincy, MA, a coalition of more than 700 Granite team members, Massachusetts Governor Maura Healey, personalities from the Boston Celtics, including coach Joe Mazzulla, guard Jrue Holiday, and front office leaders Brad Stevens and Allison Feaster, alongside New England Patriots legends Joe Andruzzi and Matt Light, as well as Quincy Mayor Thomas Koch and Kevin Churchwell, MD, President/CEO of Boston Children's Hospital, joined forces for this year's momentous effort. The event featured its signature head shaving and hair donation challenge, with Granite donating \$2,500 for each participant, a sum matched by the Hale family, culminating in a \$5,000 donation to [The Every Child Fund](#) at Boston Children's Hospital for each participant. The funds raised will continue Granite's legacy of supporting Boston Children's Hospital, contributing to essential pediatric research and treatments for future generations of children.

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## [Robert Kraft's Foundation to Combat Antisemitism Debut's First-Ever Super Bowl Ad](#)

The Foundation to Combat Antisemitism (FCAS) debuted its first-ever Super Bowl ad featuring Dr. Clarence B. Jones. The ad aired in the first half of the country's most visible platform, Super Bowl LVIII. In the commercial, Dr. Jones, who served as legal counsel, strategic advisor, and draft speechwriter for Dr. Martin Luther King Jr., implores all Americans to use their voices to stand up against all hate, at a time in which it is drastically rising across the country – with 3,291 antisemitic incidents in the U.S. reported to-date since last fall.

The commercial centers around the powerful concept that all hate thrives on the silence of others and puts Jewish hate in conversation with other forms of hate. It supports FCAS' mission to inspire Americans of all backgrounds to be vocal upstanders for the Jewish community and to stand up against all forms of hate and continues the Stand Up to Jewish Hate campaign – prominently featuring the Blue Square which launched in March of 2023 as a symbol of solidarity and unity for standing up to Jewish hate and all hate.

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## Workforce Development

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## Mass General Brigham, Mayor Michelle Wu, Boston Public Schools, & Bloomberg Philanthropies To Expand Edward M. Kennedy Academy

Mass General Brigham President and CEO Dr. Anne Klibanski, Mayor Michelle Wu, Superintendent Mary Skipper, Edward M. Kennedy Academy of Health Careers (EMK) School Leader Dr. Caren Walker Gregory, and leaders from Bloomberg Philanthropies gathered at Massachusetts General Hospital to announce a new partnership between the Boston Public Schools and Mass General Brigham that will expand and transform the EMK, the City's health career-focused public high school, into a national model of career-connected learning.

The partnership is supported by a \$37.8 million grant from Bloomberg Philanthropies, the largest philanthropic investment in the history of the Boston Public Schools. The collaboration with Mass General Brigham, the state's largest private employer, will allow EMK to double in size to 800 students, add new health career pathways in surgery, medical imaging, and biotech/medical lab science to complement existing pathways in nursing and emergency services, and offer work-based learning, summer and after-school placements, and career counseling to every student. Graduates will have the opportunity to pursue higher education or graduate straight into a well-paying career within the Mass General Brigham system.



Liberty Mutual Insurance provides \$2M in support of new

## Franklin Cummings Tech campus in Nubian Square

Liberty Mutual Insurance announced a \$2 million donation to the Benjamin Franklin Cummings Institute of Technology (Franklin Cummings Tech) to support a new campus in Nubian Square. Delivered over five years to boost access to clean tech careers in environmental justice communities, this is one of Liberty Mutual's largest philanthropic contributions and builds on the foundation's long-time partnership with Franklin Cummings Tech.

The funds will support the capital campaign of Boston's only independent technical college as it moves forward with plans to build a new campus in Roxbury's Nubian Square. In recognition of Liberty Mutual's support, the rooftop deck of the new campus will be named the Liberty Level, featuring two distinct spaces: the Liberty CleanTech Lab, designed to support project-based learning in clean technology and building energy management; and the Liberty Lookout, the rooftop social gathering space and student reception area.

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## Innovation

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### Analog Devices and Honeywell Team Up to Drive Transformative Innovation, Beginning with Building Automation

Analog Devices, Inc. and Honeywell announced that they have entered into a Memorandum of Understanding to explore the digitization of commercial buildings by upgrading to digital connectivity technologies without replacing existing wiring, which will help reduce cost, waste, and downtime. The strategic alliance would bring this new technology to building management systems for the first time.

Many of the commercial buildings in the United States are outdated and inefficient and, according to the [U.S. Energy Information Administration \(EIA\)](#), the majority of them were built before the year 2000. Additionally, organizations are relying on networking technology to transmit ever-greater volumes of data, causing a surge in demand for cloud storage and processing speed. Digitizing building management systems will allow managers to reduce energy consumption through real-time decisions, while it will upgrade a building's network performance and security to current Internet-protocol networks without extensive costs and remodeling.

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## How Suffolk is using AI to make workers more safe

The construction sector is facing a labor shortage, with more than half a million additional workers needed on top of the average pace of hiring to meet labor demands. As well as struggling to hire new workers, the industry is set to soon lose many of its current ones, as nearly a quarter of construction workers are older than 55. "All of our wisdom is going to be leaving the industry," Kelsey Gauger, Suffolk's national director of operational excellence told Business Insider. "[We have] younger people that are from the next generation that have to get up to speed really quickly with best practices."

Informed decision-making is a key part of ensuring safety standards are upheld on construction sites. However, with its most experienced workers aging out of the industry, Gauger said that Suffolk wanted to shift from "intuition-based decision-making" to "data-driven decision-making."

Suffolk teamed up with NewMetrix develop a safety solution that leverages artificial intelligence.

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## Social Impact

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## Thermo Fisher Scientific's The Just Project: The Legacy of a Pioneering Partnership with HBCUs

In 2020, Thermo Fisher Scientific, the world leader in serving science, partnered with Historically

Black Colleges and Universities (HBCUs) in a multipronged 3-year initiative to combat the coronavirus crisis. The partnership, known as “the Just Project,” was named after pioneering African American biologist Dr. Ernest Everett Just.

As part of the initiative, Thermo Fisher worked with member universities to establish on-campus COVID-19 testing programs. Thermo Fisher provided the instruments, kits and testing infrastructure at no cost to the institutions. The program helped to ensure that students, faculty and staff at HBCUs could access COVID-19 testing so they could confidently and safely continue their important work during the pandemic. In addition to the equipment and supplies, Thermo Fisher made a commitment to hiring 500 HBCU alumni by 2023, a goal that was achieved a year early.

As that initial three-year time frame ended, key figures in the Just Project’s implementation, and some of its beneficiaries, reflected on its origin, and how it became a successful model of corporate responsibility and pandemic preparedness that supports health equity.



## [Takeda Joins Healey-Driscoll Administration in Announcing Awardees of MassNextGen Initiative](#)

President of [Takeda's](#) U.S. Business Unit and U.S. Country Head Julie Kim joined Secretary of Economic Development Yvonne Hao, and the Massachusetts Life Sciences Center (MLSC) team to announce the awardees of the [Massachusetts Next Generation \(MassNextGen\) Initiative](#), a public-private partnership to support underrepresented entrepreneurs in the Massachusetts life sciences sector. Five companies will receive awards of \$97,500 per company, including additional funds and in-kind services from MassNextGen sponsors. This year’s cohort is receiving more than \$500,000 in support through the initiative.

The announcement event was hosted by Takeda, which serves as the Anchor Platinum Sponsor of the expanded MassNextGen initiative. Originally launched in 2018 to ensure greater gender parity in the next generation of life science entrepreneurs, last year, the Healey-Driscoll Administration, the MLSC, and MassNextGen sponsors expanded the program to support a broader pool of underrepresented entrepreneurs.

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## Mass General Brigham Unveils Newly Designed Community Care Vans

Mass General Brigham leadership introduced a new fleet of Community Care Vans at an outdoor celebration of their mobile health initiatives. [Mass General Brigham Community Care Vans](#) are designed to make health care more accessible. The vans are part of the larger [United Against Racism](#) initiative at Mass General Brigham, which addresses structural racism affecting patients, staff, and the community.

The Community Care Vans were originally deployed in 2021 during the height of the COVID-19 pandemic. They started out as retrofitted shuttle buses — an inventive collaboration with DPV Transportation, a minority owned transportation company based in Everett. The next generation of vans are a physical embodiment of the next iteration of our mobile care work.

There are now three fully staffed Community Care Vans that serve the catchment areas of Massachusetts General Hospital, Brigham and Women’s Hospital and the North Shore. The three new vehicles are custom designed to offer patients a comfortable reception space, storage, a fully equipped exam room, and a telemedicine booth.

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## Recognition Corner

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# Takeda Named Global Top Employer for Seventh Consecutive Year

Takeda announced that for the seventh consecutive year, it has received global Top Employer® certification for 2024. Takeda is one of just 17 companies that received global recognition, and it was additionally certified as a Top Employer across 24 countries.

The Top Employers Institute program certifies organizations based on the participation and results of their HR Best Practices Survey. This survey covers 20 topics including people strategy, work environment, talent acquisition, learning, diversity & inclusion, well-being and more. Companies are evaluated on existing policies and practices.

“Our colleagues work hard to help patients around the world, which is why we focus on creating an exceptional people experience at Takeda,” said Lauren Duprey, chief human resources officer, Takeda. “Receiving this recognition from Top Employers Institute confirms that prioritizing talent, well-being, learning and diversity, equity and inclusion is the right approach – and that by doing so, we’re enabling our people to discover and deliver life-transforming treatments around the globe.”



## **Eight MACP Member Companies Make the Forbes America's Best Midsize and Large Employers List**

The annual Forbes ranking, produced in partnership with market research firm Statista, is the product of a survey of employees at American companies. Organizations with 1,000 to 5,000 employees were deemed midsize employers while the companies with more than 5,000 employees were considered large. Survey respondents were asked to rate their employer, and if they would recommend their employer to others.

Responses were given by current employees, employees who had worked for the company within the past two years, and individuals familiar with the company through friends, family or peers in their industry. Greater weight was given to evaluations from current employees and former employees. New to the methodology this year was the inclusion of data from the past three years—with more recent data weighted more heavily—to better identify companies that have been rated well consistently over time.

MACP member companies on the midsize list:

- Granite Telecommunications
- Suffolk
- Vertex Pharmaceuticals

MACP member companies on the large list:

- Analog Devices

- Fidelity Investments
- Liberty Mutual Insurance
- Takeda Pharmaceutical
- Thermo Fisher Scientific

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## MACP Spotlight

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### Ready for the Future - Opening of Bridgewater State University's Cyber Range

Bridgewater State University (BSU) officials, politicians, and industry leaders gathered for a ribbon-cutting ceremony for the school's new cyber range and Security Operations Center inside the Dana Mohler-Faria Science and Mathematics Center.

"The BSU cyber range will be a focal point for a growing cyber program, offering students an essential hands-on environment to complement their classroom learning," said Peter Sherlock, CEO of CyberTrust Massachusetts. "Cyber ranges are becoming essential laboratories for cyber education, just as important as laboratories are to chemistry and biology."

Last fall, BSU launched a new degree program in cybersecurity, the first undergraduate degree of its kind within the Massachusetts state college system. Students will gain real-world experience working in the new facility and develop a skill set that will undoubtedly open doors in terms of a future career.

President and CEO of Massachusetts Competitive Partnership Jay Ash has no doubt in Bridgewater State's ability to train a future workforce to meet the immediate cyber security needs, not just in the commonwealth, but nationwide.

"We are confident in what you'll be able to accomplish," Ash said. "We're sure Bridgewater State is going to be in the (cybersecurity) game and thank you for taking this challenge on."

[Click here](#) to read more

[Click here](#) to read more about Massachusetts Technology Collaborative's involvement

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# Past MACP Business Impact Bulletins

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[December 2023](#)

[October 2023](#)

[August 2023](#)

[July 2023](#)

[June 2023](#)

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## About MACP

*The Massachusetts Competitive Partnership (MACP) is a non-profit, non-partisan, 501(c)(4) public policy group comprised of chief executive officers of 19 of the Commonwealth's largest businesses. MACP's goals are to promote job growth and competitiveness in MA by working in collaboration with stakeholders from the public, private and not-for-profit sectors.*

# MACP

MASSACHUSETTS COMPETITIVE PARTNERSHIP

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