



MACP

MASSACHUSETTS COMPETITIVE PARTNERSHIP

BUSINESS IMPACT

BULLETIN

December 2024

Valerie,

Here at MACP, we've seen throughout the year how the business community addresses the challenges and opportunities that shape our Commonwealth—advancing innovations in healthcare, expanding access to education and workforce development, driving sustainability and clean energy solutions, and strengthening our communities through civic and philanthropic leadership.

The holiday season offers a chance to reflect, give thanks, and celebrate the extraordinary efforts of the business community, whose leadership and generosity have created lasting impacts across Massachusetts.

As we close out this year and look ahead to 2025, we remain committed to honoring our responsibilities to one another and to the greater good. Wishing you and yours a joyful holiday season and a bright new year ahead.

Jay Ash
President & CEO

Spotlight

Bank of America Marks 20 Years of Impactful Neighborhood Builders Program

CELEBRATING 20 years of Neighborhood Builders®



BANK OF AMERICA 

Bank of America celebrates 20 years of its Neighborhood Builders® program, a leading philanthropic initiative providing funding and leadership training to nearly 2,000 nonprofits and over 4,000 nonprofit leaders nationwide. With a \$346 million investment since 2004, the program empowers nonprofits to enhance operations, strengthen leadership skills, and drive economic mobility in their communities. This year, the program honors 250 nonprofit leaders from 150 organizations across nearly 100 U.S. communities, continuing to foster innovation and collaboration for long-term community impact.

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Social Giving

MassMutual Foundation funds expansion of Way Finders City of Homes homeownership initiative in Springfield with \$2M award



The MassMutual Foundation awarded \$2 million to Way Finders to expand its City of Homes initiative in Springfield, which renovates vacant properties and offers them to first-time homebuyers at affordable prices. This second grant, following an initial \$2 million, will support the rehabilitation of up to 10 additional homes, improving neighborhood property values and enabling families to build generational wealth. The program also pioneers the Special Attorney Receivership (SAR) process, accelerating property redevelopment by nonprofit developers. This collaboration strengthens local communities while setting a model for affordable housing solutions across Massachusetts.

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Packed With Care: Suffolk Construction, Massport Join USO Effort for Troops

For the second year in a row, volunteers from Suffolk, the USO, and Massport prepared more than 1,000 care packages that contained essentials for American military service members who were overseas and away from their families during the holidays. The event helped increase awareness of the sacrifices of our armed services and offered an opportunity for members of these organizations to demonstrate their compassion and gratitude.





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Liberty Mutual Foundation Awards \$9 Million in Collaborative Grants

Liberty Mutual Foundation has announced phase one recipients of its Impact Driven Collaboration (IDC) grants, awarding funding to over 60 nonprofit partners tackling challenges like housing access, climate resiliency, and workforce development. Projects include initiatives to increase housing for foster youth, train individuals experiencing homelessness in green building skills, and create nonprofit sector employment opportunities for youth. This program highlights Liberty Mutual's commitment to fostering innovative, multi-organization partnerships for sustainable change. Phase two will launch in 2025, providing three-year, \$1.5 million implementation grants to advance selected projects.



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Social Impact

Baystate Wing Hospital Launches Student Ambassador Mini Medical School





Baystate Wing Hospital launched its first Student Ambassador – Mini Medical School Program, offering nine local high school students a two-week immersive experience to explore healthcare careers. Students rotated through six departments, gained hands-on skills like CPR, and learned from clinical and non-clinical teams. The program culminated in a graduation ceremony where students shared their insights and potential career paths. Designed to inspire the next generation of healthcare professionals, the program will be offered annually, strengthening connections with local schools and communities



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Suffolk Construction Reaches Major Milestone on Diman Voc Tech Project

Suffolk Construction has reached a major milestone on the \$240.7 million Diman Regional Vocational Technical High School project in Fall River, with the four-story, 395,000-square-foot facility on track for completion in June 2026. Designed to nearly double the size of the current building and accommodate 18 vocational programs, the project reflects a “future-thinking” approach with adaptable designs for long-term use. Through efficient planning, Suffolk has reduced costs while maintaining progress on steelwork and roofing, ensuring students can begin learning in the new state-of-the-art facility by September 2026.



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Mass General Brigham, YMCA, and City of Boston Partner to Launch Food Storage and Distribution Hub

Mass General Brigham, the YMCA of Greater Boston, and Mayor Michelle Wu have announced a new collaborative food storage and distribution hub in Roxbury to tackle



food storage and distribution hub in Roxbury to tackle food insecurity. Supported by \$3 million from Mass General Brigham and \$2 million in ARPA funds from the City of Boston, the hub features 5,500 square feet of refrigeration space to extend food shelf life and increase access to fresh, healthy food for underserved neighborhoods. This partnership will streamline food distribution, reduce waste, and support local farmers, aligning with Boston's sustainability and equity goals.



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John Hancock Provides Free Multi-Cancer Early Detection Tests for Veterans

John Hancock is providing free access to Galleri®, GRAIL's multi-cancer early detection (MCED) test, for special operations veterans receiving care through Home Base in collaboration with Massachusetts General Hospital's Cancer Early Detection and Diagnostics Clinic (EDDx). This initiative reflects John Hancock's mission to help people live longer, healthier lives. The collaboration underscores a significant investment in community health and innovative cancer detection for veterans.



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Recognition Corner

Mass General Brigham CEO Anne Klibanski Named Among Modern Healthcare's Most Influential People





Mass General Brigham President and CEO Dr. Anne Klibanski has been recognized as one of Modern Healthcare’s 100 Most Influential People in Healthcare for 2024. Since her appointment in 2019, Dr. Klibanski has led initiatives to enhance patient access, advance research-driven care, and strengthen the system’s \$2.4 billion annual research enterprise. Her leadership includes launching For Every Patient, a strategy to unify and elevate quality care, and overseeing community health investments such as the United Against Racism initiative. This honor highlights her significant contributions to healthcare innovation, equity, and patient-focused leadership.

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MACP Spotlight

MACP Celebrates Women Entrepreneurs and Leaders at CWE Event



On Women’s Entrepreneurship Day, MACP joined the **Center for Women & Enterprise (CWE)** at the Massachusetts State House to honor outstanding women leaders and entrepreneurs. Senate President Karen Spilka and Representative Ann-Margaret Ferrante received the inaugural Women’s Economic Empowerment Leadership Award for their dedication to small businesses and women’s economic empowerment. Additionally, 40 women entrepreneurs were recognized as the 2024 **“Women Entrepreneurs Who Lift Up Massachusetts”** for their vital contributions to the state’s economy and communities. The event celebrated not only the remarkable achievements of those women entrepreneurs but also the collective efforts of legislators, public officials, and

organizations working to support and empower them.



The Massachusetts Competitive Partnership (MACP) is a non-profit, non-partisan, 501(c)(4) public policy group comprised of chief executive officers of 19 of the Commonwealth's largest businesses. MACP's goals are to promote job growth and competitiveness in MA by working in collaboration with stakeholders from the public, private and not-for-profit sectors. Learn more on our website: www.masscompetes.org



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Massachusetts Competitive Partnership | 535 Boylston Street Top Floor | Boston, MA 02116 US

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