

Business Impact Bulletin
December 2023



Valerie,

Here at MACP, we are grateful for all those who make a difference in our Commonwealth, our communities, and for all our residents. As our business community continues to prioritize civic and philanthropic stewardship - like those reported in this edition of the Business Impact Bulletin, it's an honor to recognize the efforts being made, both for their impacts and as a reminder that we can all be difference-makers if we are intentional about our responsibilities to each other and our greater society. The holidays are a great time to pause and give thanks, as well as an opportune time to further consider the needs of others and the actions necessary to meet those needs. Mindful of those expressions, reflections, and calls for greater action, we at MACP join our companies and others in the business community in pledging to be even more committed to a better year for us all in 2024.

Jay Ash
President & CEO

Recognition Corner



[Granite Telecommunications Awarded Association of Fundraising Professionals Outstanding Corporate](#)

Philanthropist Award

Granite Telecommunications received the prestigious Association of Fundraising Professionals (AFP) Outstanding Corporate Philanthropist Award. This honor acknowledges a company that exhibits an outstanding dedication to philanthropy by providing financial support and inspiring others to participate in charitable endeavors.

Guided by CEO Rob Hale, Granite has exhibited steadfast commitment to community service. Evident in Granite's ethos of giving is the formation of Granite Gives Back Inc., a 501(c)(3) nonprofit organization created by the company to identify, plan and finance philanthropic initiatives. Leading by example, Granite Gives Back chooses a charitable organization weekly, encouraging the Granite team to support it, with Granite matching every dollar raised. Furthermore, the organization orchestrates volunteer events, wherein Granite team members actively engage through company-sponsored Volunteer Time Off.



Baystate Health Partners with Harold Grinspoon to Advance Mental Health in Western Mass.

Baystate Health announced the development of a [Harold Grinspoon Endowed Chair of Psychiatry](#). This endowed chair position was made possible by a generous donation by Grinspoon to [Baystate Health Foundation](#). Grinspoon, the founder of a number of foundations and supporter of variety of philanthropic causes, is dedicated to ensuring resources are available to meet the psychiatry needs of the residents of western Massachusetts, particularly in light of the increased demand for behavioral health providers for children in young adults following the COVID-19 pandemic. [Dr. Barry Sarvet](#), chair of the [Department of Psychiatry](#), has been named the inaugural chair.



Suffolk Announces Expanded National Collaboration with Home Base to Support World-Class Veteran Care

Suffolk Cares Foundation, the charitable arm of [Suffolk](#), announced a deepened commitment to Veterans and their Families through a collaboration with [Home Base](#), national non-profit founded by Mass General Hospital and the Boston Red Sox.

Home Base is dedicated to healing the invisible wounds of war for Service Members, Veterans, their Families and Families of the Fallen – all at no cost to those they serve. This official national collaboration will include a \$150,000 gift to Home Base to provide healing and hope to thousands of Veterans and their families across the country. This new collaboration is built on the longstanding relationship between Home Base and Suffolk, a national organization striving to be America's Contractor by mirroring the values of integrity and hard work on which our nation was founded.



Six MACP Member Companies Score 100 on the Human Rights Campaign Foundation's 2023-2024 Corporate Equality Index (CEI)

Human Rights Campaign Foundation's [Corporate Equality Index](#) is the national benchmarking tool on corporate policies, practices and benefits pertinent to lesbian, gay, bisexual, transgender and queer employees.

The Human Rights Campaign Foundation is proud to recognize the 545 businesses that met all the criteria to earn a score of 100 and the designation of being a 2023 "Equality 100 Award:

Leader in LGBTQ+ Workplace Inclusion” recipient.

MACP member companies on the list:

- Bank of America
- Boston Scientific
- Fidelity Investments
- Liberty Mutual
- Point32Health
- Vertex Pharmaceuticals



Three MACP Member Companies Make the Boston Globe's Top Places to Work

Top Places to Work recognizes the most admired workplaces in the state voted on by the people who know them best – their employees. The survey measures employee opinions about their company’s direction, execution, connection, management, work, pay and benefits, and engagement. The employers are placed into one of four groups: small, with 50 to 99 employees; medium, with 100 to 249 workers; large, with 250 to 999; and largest, with 1,000 or more.

MACP member companies on the list:

- MassMutual
- Rapid7
- Vertex Pharmaceuticals

Innovation



The Kraft Group Tackles the "Digital Divide" with a Major

Hand-Off to Tech Goes Home

The Kraft Family and the New England Patriots Foundation have provided [Tech Goes Home](#) with a leadership grant of \$500,000 to support ongoing efforts to connect more households in Boston with affordable, high-quality internet access. The new grant funding follows an initial grant made in 2020 during the height of the COVID-19 pandemic and will enable Tech Goes Home to provide one-year internet subscriptions to more than 1,000 households across Boston. It will also allow TGH to ramp up outreach, enrollment, and education efforts to help connect residents to resources like the Affordable Connectivity Program, a federal program that provides subsidized internet and digital devices.



Mass General Brigham and Annalise.ai collaborate to deploy, develop, and research AI imaging tools

Mass General Brigham and Annalise.ai today announced a collaboration to bring together their complementary expertise, capabilities and technology to build and implement AI-enabled diagnostic products. This strategic relationship includes plans to implement Annalise.ai's comprehensive radiology AI product, called Annalise Triage, across the Mass General Brigham system. The collaboration will be executed through Mass General Brigham's newly launched AI business office that supports the development of AI-enabled software as medical device products from concept, to prototype, to validation, to clinical adoption.

Leaders from Mass General Brigham and Annalise.ai have identified three core pillars for the collaboration: (i) joint development and/or clinical validation of radiology products; (ii) joint development and/or clinical validation within other diagnostic categories, including multimodal data-based AI products; and (iii) enrichment of Mass General Brigham's data assets through the use of Annalise.ai's AI solutions in support of the health system's clinical and research missions.

Sustainability



Suffolk Launches its Sustainability Group, Positioning the Firm as a National Leader in Green Construction

Suffolk announced the establishment of its Suffolk Sustainability Group and hiring of respected sustainability thought leaders to meet its ambitious goal to lead the nation in sustainable planning throughout the entire building lifecycle. Steven Burke will serve as Senior Director of Sustainability for Suffolk and Michael Swenson will assume the role of Director of Sustainability for Suffolk Design, the contractor's design-assist business unit.

"Sustainable building is critical for the environment, for our clients and for the future," said John Fish, Chairman and CEO of Suffolk. "Launching our Sustainability Team and hiring experienced leaders in the sustainability space demonstrate our strong commitment to strengthening our leadership position in the green building space and delivering the most sophisticated green buildings that will raise the bar for contractors throughout America."



Thermo Fisher Scientific Establishes 2030 Renewable Electricity Goal and Solar Power Purchase Agreement with [ib vogt](#)

Thermo Fisher Scientific announced a 15-year virtual power purchasing agreement (VPPA) with international solar developer [ib vogt](#). Thermo Fisher's 91-megawatt portion of the Serbal solar project will deliver approximately 192,000 megawatt hours of renewable electricity annually. [Eurofins Scientific](#), a global leader in bioanalytical testing, collaborated in the aggregated deal for a 36-megawatt portion of the project.

The project is expected to be operational in January 2025. Thermo Fisher's share will match over half of the company's addressable European sites with 100% renewable electricity, and the aggregated share will simultaneously reduce both Thermo Fisher's and Eurofins' respective Scope 2 and Scope 3 emissions.

To further accelerate its climate progress, Thermo Fisher has established a commitment to achieve 80% renewable electricity globally by 2030, in alignment with the [Sustainable Markets Initiative \(SMI\) Health Systems Task Force joint supplier standards](#). This follows the company's [recently raised commitment](#) to reduce Scope 1 and 2 emissions by 50% by 2030 against a 2018 baseline, as well as its plans [to power all of the company's U.S. sites](#) with 100% renewable electricity by 2026 as it works to reach net-zero emissions by 2050.

Social Giving & Community Commitment



[John Hancock, Vitality Customers Donate to the World Central Kitchen and The Food is Medicine Institute](#)

In November, John Hancock was [thrilled to match](#) their John Hancock Vitality customers' [HealthyFood savings](#), donating the proceeds to World Central Kitchen and The Food is Medicine Institute at the Friedman School of Nutrition Science and Policy at Tufts University.

Recently, President and CEO Brooks Tingle shared the unique initiative during the Tufts University Food is Medicine Institute launch event, and spoke about their continuous efforts to empower their customers to live longer, healthier, better lives, and positively impact the communities in which we live and work. The John Hancock Vitality HealthyFood benefit allows members the opportunity to save significantly on produce purchases at tens of thousands of participating grocery stores nationwide.



[John Hancock Brings its Signature Sign Home to Headquarters at 200 Berkeley Street](#)

John Hancock proudly installed the John Hancock Signature Sign atop their 200 Berkeley headquarters in Boston in late October, announcing the news via [press release](#). This is more than a logo on their building. It reflects their longstanding commitment to Boston, and to their colleagues, customers, and community members as they work to help people live longer, healthier, better lives in their great city and beyond.

To read more about the sign relocation, click on the [Boston Globe](#) or [Boston Business Journal](#) coverage.

Please visit John Hancock's social channels to view a special video of the sign's journey and what it means to them on [LinkedIn](#), [Instagram](#) and [Facebook](#).

MACP Spotlight



[Accelerating Student Learning: The Need for Urgency and](#)

Innovation

For MACP's most recent [Competitiveness Conversation Series](#), the Massachusetts Business Alliance for Education (MBAE) was partnered with to convene an important and timely discussion about the urgency of addressing learning loss.

In November 2020, MBAE and MACP came together to develop a report documenting the challenges that were on the horizon because of the school closures and transition to remote learning that resulted from the COVID-19 pandemic. That report, entitled [Choosing a Return to Better: Moving Beyond Normal in the Commonwealth's Return to School and Learning](#), unpacked the current thinking on how the pandemic had started to impact student learning – and what policy areas may be of interest to policymakers seeking to mitigate the pandemic's negative impacts over the next few years.

Three years later, the MACP/MBAE partnership has developed and is now reporting on an even clearer understanding of how the pandemic affected student learning, chronic absenteeism, and the disparities among communities and student groups.

In Accelerating Student Learning: The Need for Urgency and Innovation, MACP/MBAE underscore the urgency for state policymakers to employ proven strategies and leverage available resources to ensure that the pandemic's impact on Massachusetts' educational achievement is a temporary setback rather than a generational hindrance to countless lives and the state's economic future.

[Click here](#) to learn more and download the report
[Click here](#) for a summary of the event

Past MACP Business Impact Bulletins

[October 2023](#)

[August 2023](#)

[July 2023](#)

[June 2023](#)

About MACP

The Massachusetts Competitive Partnership (MACP) is a non-profit, non-partisan, 501(c)(4) public policy group comprised of chief executive officers of 19 of the Commonwealth's largest businesses. MACP's goals are to promote job growth and competitiveness in MA by working in collaboration with stakeholders from the public, private and not-for-profit sectors.

MACP

MASSACHUSETTS COMPETITIVE PARTNERSHIP

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