



# MACP

MASSACHUSETTS COMPETITIVE PARTNERSHIP

# BUSINESS IMPACT BUILDING

February 2025

*Greetings!*

*Here at MACP, we remain inspired by how the business community is tackling the challenges and opportunities shaping our Commonwealth—from advancing healthcare innovations and expanding workforce development to fostering sustainability and civic leadership. As we settle into 2025, it's an ideal moment to reflect on the past year's accomplishments and look ahead to the new initiatives and partnerships already taking shape. We are committed to building on this momentum, honoring our shared responsibilities, and working toward a brighter future for everyone in Massachusetts.*

*Wishing you a successful and impactful year ahead.*

Jay Ash  
President & CEO

## Spotlight

Kraft Family Awards \$185K to Celebrate Community Volunteers



The New England Patriots Foundation recognized 17 outstanding volunteers — their “Patriots Difference Makers” — and awarded each a \$10,000 grant for the organizations they serve. Additionally, an annual “Difference Maker of the Year” received a special \$25,000 grant to bolster community-based efforts. By spotlighting volunteerism, the Kraft family aims to inspire broader support for New England nonprofits and strengthen the region’s culture of giving.

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## Social Giving

John Hancock Fuels Community Health Through Nutrition





John Hancock donated a total of \$100,000, split evenly between the Preventive Food Pantry at Boston Medical Center and About Fresh. This funding, generated through their HealthyFood Match campaign, will help both organizations provide more fresh, nourishing meals to local families and patients, furthering their shared goal of improving community health.

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## Social Impact

### Liberty Mutual Foundation Backs Big Partnerships for Greater Impact

Liberty Mutual Foundation is awarding planning grants to 16 collaborative projects that unite more than 60 nonprofits addressing critical issues like homelessness, climate resiliency, and workforce development. These phase-one grants lay the groundwork for three-year, \$1.5 million implementation awards slated for 2025. By funding partnerships that pool diverse expertise, Liberty Mutual aims to drive sustainable, community-wide change across Massachusetts and beyond.



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### Empowering Small and Diverse Construction Firms Through "Build With Us @ Suffolk"

Suffolk is expanding its "Build With Us @ Suffolk" accelerator to support more minority-, women- and veteran-owned businesses in the construction industry. This hands-on, four-week program guides participants through Suffolk's systems and processes, offers direct mentoring from Suffolk leadership, and helps small firms forge lasting industry connections. Since 2012, it has graduated more than 200 businesses nationwide,



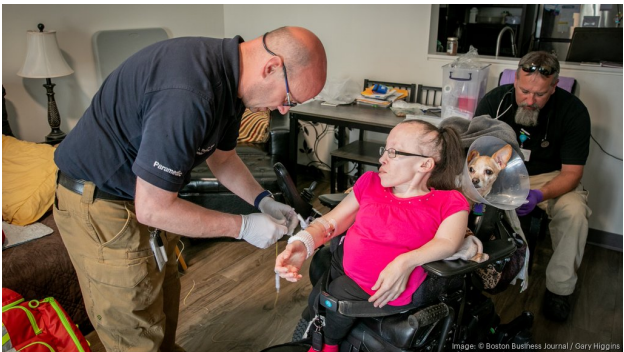
opening new doors to opportunity and growth in a competitive market.



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## Mass General Brigham Brings Hospital Care to Homeless Veterans

Mass General Brigham has launched the country’s first Home Hospital program for homeless veterans, enabling them to receive expert medical care in transitional housing rather than traditional healthcare facilities. This approach allows veterans to avoid losing their housing or belongings during hospital stays, while benefiting from daily clinical visits and 24/7 remote monitoring. By focusing on a historically underserved group, the program aims to improve health outcomes and promote equity for veterans in need.



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## MassMutual Helps Community Foundation Expand Impact with \$3.2M in Flexible Funding

MassMutual Foundation’s strategic partnership with the Community Foundation of Western Massachusetts, along with support from a generous Franklin County donor, has resulted in \$3.2 million in Flexible Funding grants to 109 nonprofits across Hampden, Hampshire, and Franklin counties—an increase of more than \$900,000 from the prior year. This crucial, unrestricted support strengthens nonprofit capacity and addresses key community priorities across the region.



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## Wellington Management Foundation Boosts Youth Education Programs

In 2024, Wellington Management’s corporate foundation’s grant making totaled more than \$6.8million to over 125 not-for-profit programs and organizations. Although global in scope, many of the Foundation’s grants support small to mid-size growth-oriented youth education programs in eastern Massachusetts. In 2024, Wellington’s foundation provided Annual Grants to 55 Massachusetts-based organizations, as well as grants to 5 financial literacy programs and major gifts to 6 larger education focused not-for-profits within the state.



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## Major milestone reached in new Takeda building in Kendall Square

Takeda, alongside Suffolk Construction, BioMed Realty, CBT Architects, and Global Arts Live, recently celebrated the steel topping off of 585 Kendall, marking a major milestone for the future research and development facility. Slated for completion in 2026, the building will aim for LEED Gold or higher and feature spaces for both science and art to thrive—including a performing arts center and indoor garden—offering valuable community benefits. Once opened, it will serve as Takeda's new Global R&D center, while preserving the company's suburban campus in Lexington.



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## Recognition Corner

### John Hancock Puts Community Health at the Heart of Insurance



Boston-based John Hancock is reshaping life insurance by incentivizing customers to make healthier choices through its Vitality program. By rewarding participants for activities like regular check-ups, exercise, and cancer screening, the company helps individuals and families improve their well-being while ultimately reducing insurance costs. This innovative model reflects a win-win approach to customer care, demonstrating how Massachusetts businesses can blend profitability with positive social impact.

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### Baystate Health Dr. Recognized for Strategies that Shorten Emergency Department Wait Times





Baystate Health has introduced cutting-edge approaches that significantly reduce emergency department wait times and minimize patient walkouts, improving access to care for the community. These efforts, including the “Vertical Model” to segment patients by acuity and the new Global Emergency Medicine Metric Evaluation (G.E.M.M.E.) tool, ensure faster, more efficient treatment and serve as a model for other academic hospitals nationwide.

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## MACP Spotlight

### Save the Date: MACP’s Upcoming Competitiveness Conversation Shines a Spotlight on Entrepreneurial Support Organizations



As part of its ongoing Competitiveness Conversation Series, the Massachusetts Competitive Partnership (MACP) will convene state legislators, incubator and accelerator leaders, entrepreneurs, and policy experts to explore the vital role of Entrepreneurial Support Organizations (ESOs) in driving Massachusetts’ innovation ecosystem. The discussion will highlight their impact, identify key challenges, and offer recommendations on how the state can better support and maximize the contributions of these organizations.

Join us on Wednesday, April 2 at 10:00 a.m. at the University of Massachusetts Club in Boston.

[Learn More](#)

[View Past Business Impact Bulletins](#)



MASSACHUSETTS COMPETITIVE PARTNERSHIP

The Massachusetts Competitive Partnership (MACP) is a non-profit, non-partisan, 501(c)(4) public policy group comprised of chief executive officers of 19 of the Commonwealth's largest businesses. MACP's goals are to promote job growth and competitiveness in MA by working in collaboration with stakeholders from the public, private and not-for-profit sectors. Learn more on our website:

[www.masscompetes.org](http://www.masscompetes.org)



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