



August 2025

Greetings!

Across Massachusetts, businesses continue to lead as engaged partners in civic and community life. From supporting youth leadership and housing initiatives to advancing health equity and innovation, companies and those connected to them are investing in the well-being of our residents and the strength of the communities we call home. These efforts often reflect the personal values of business leaders who are committed to making a meaningful difference, not just through philanthropy, but through long-term partnerships, hands-on engagement, and a shared vision of a stronger, more vibrant Commonwealth.

Jay Ash
President & CEO

Spotlight

Mass General Brigham & Bank of America Host 2025 World Innovation Forum



The World Medical Innovation Forum returns to Encore Boston Harbor from September 15–17, hosted by MACP members Mass General Brigham and Bank of America. This flagship event brings together global leaders across biotech, investment, and clinical research to explore the future of medical innovation. With new clinician-led focus sessions, insights from Harvard-affiliated faculty, and Bank of America’s industry expertise, the Forum highlights Massachusetts’ leadership in turning scientific discovery into real-world health solutions.

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Fidelity and MassMutual Champion Fintech Innovation at Boston Fintech Week

Boston Fintech Week returns September 15–19 with “The New Frontier”, a deep dive into how AI and emerging technologies are transforming financial services. MACP members Fidelity and MassMutual are among the lead sponsors of this year’s event, highlighting their ongoing commitment to accelerating fintech innovation across the Commonwealth. Through their support of Fintech Sandbox and its Data Access Residency, these firms are helping to shape a more tech-forward financial ecosystem, reinforcing Massachusetts’ role as a global leader in the future of finance.



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Social Giving



In 2024, Liberty Mutual committed \$67.4 million in community giving, including the launch of its new Impact Driven Collaboration (IDC) grants, which unite more than 60 nonprofit partners to address complex societal issues through coordinated strategies. The company also awarded a \$1.3 million grant to open Brunson Liberty House, offering stable housing for youth experiencing homelessness, and invested in SBP's digital tool to accelerate post-disaster recovery. These initiatives reflect Liberty Mutual's evolving role as both a funder and thought partner in long-term community resilience.

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Wayfair Supports Housing Stability Through Partnerships and Employee Engagement

Wayfair advanced its commitment to supportive housing in 2024 through partnerships, volunteering, and targeted local investments. In Massachusetts, employees partnered with Heading Home and Pine Street Inn to pack snack bags for individuals transitioning out of homelessness, and contributed skills-based support to Housing Families and Fenway CDC. Through its Neighborhood Fund, Wayfair awarded \$120,000 in grants to 12 local nonprofits, while customers contributed \$260,000 via donate-at-checkout. With over 2,700 volunteer hours logged and hundreds of nonprofits supported, Wayfair continues to pair business growth with tangible community impact.



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Social Impact

John Hancock's MLK Scholars Program Expands Youth Impact in Boston

"I am grateful to John Hancock and our partners for connecting our young people with these *professional experiences* and *networking opportunities*, and helping emphasize the importance of *youth employment* and financial education."

Michelle Wu, Mayor of Boston



John Hancock is continuing its MLK Scholars Program for the 18th year, offering Boston youth paid summer jobs, digital financial literacy training through EVERFI, and professional development opportunities. This year, the program is placing hundreds of students at local nonprofits and welcoming 19 scholars to John Hancock's Boston office. A citywide Leadership Forum on August 8 will bring together 150 students from financial institutions and community organizations across the city.

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State Street Deepens Commitment to Education and Community

State Street Foundation is deepening its investment in Massachusetts communities through education and philanthropy. It is the first corporate supporter of the state's Early College initiative, which helps underserved students earn free college credits while completing high school. By the end of 2025, State Street expects to invest nearly \$10 million in Early College schools in Boston and Quincy. In 2024 alone, the Foundation awarded close to \$11 million in grants to more than 135 local nonprofits, while State Street employees contributed nearly 24,000 volunteer hours.


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Takeda Funds New Initiative to Advance Community Health Worker Model in MA

Takeda is expanding its investment in health equity through a new partnership with Health Equity Compact members MACHW and Partners In Health US. With multi-year funding, Takeda will support the launch of a Community Health Worker Center of Excellence in Massachusetts. The initiative aims to strengthen and scale the Community Health Worker model statewide by helping organizations establish, standardize, and sustain this critical frontline workforce.

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Patriots Foundation and Bank of America Expand Community Captains Program in MA

The New England Patriots Foundation and Bank of America are deepening their commitment to local nonprofits through the

third round of the Community Captains program, launched in



2021. Six new Massachusetts-based organizations, including Casa Myrna, Father Bill's & MainSpring, and Inquilinos Boricuas en Acción, will receive \$50,000 each, in-kind support, and access to financial literacy, mentorship, and capacity-building resources. With a \$300,000 total investment, the initiative aims to strengthen nonprofit impact across Greater Boston and Southern Massachusetts by fostering long-term, strategic partnerships.

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Innovation

MGB & IBM's AI Tool Could Help Warn Boston's Hottest Neighborhoods of Heat Waves

Mass General Brigham is collaborating with IBM to pilot an AI-driven tool that detects extreme heat events in real time and alerts at-risk residents, particularly in Boston's hottest urban neighborhoods like Roxbury, Dorchester, and Chinatown. Designed to improve early warnings and guide individuals to nearby cooling resources, the tool aims to reduce hospitalizations tied to heat-related illness. With a prototype expected before summer 2026, the project reflects a broader effort to close health equity gaps as climate risks intensify in Massachusetts.



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Suffolk Technologies Invests in Sublime Systems, Supporting Breakthrough Cement Manufacturing Technology

Suffolk Technologies, the venture arm of construction leader Suffolk, has invested in Sublime Systems, a Massachusetts-based startup developing a breakthrough electrochemical process for low-carbon cement production. The technology eliminates the need for high-temperature kilns, significantly cutting CO₂ emissions while maintaining cost and performance parity with traditional cement. As part of the partnership, Suffolk has pre-purchased cement from Sublime's upcoming Holyoke plant, signaling strong industry support for decarbonizing construction materials and advancing climate-aligned innovation.

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Workforce Development

Baystate Health Tackles Primary Care Shortages in Western Massachusetts with Greenfield Family Medicine Residency

Baystate Health is addressing primary care shortages in Western Massachusetts through the Greenfield Family Medicine Residency, the only program of its kind in the region. Based at Baystate Franklin Medical Center, the residency trains physicians to serve rural and underserved communities and recently celebrated its first graduating class, two of whom are staying on to practice locally. With a curriculum rooted in community engagement and clinician well-being, the program is building a long-term workforce pipeline for rural healthcare in the Commonwealth.

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Recognition Corner

Mass General Brigham Recognized Nationally for Community Health Innovation

Mass General Brigham was one of six health systems honored at the American Hospital Association's 2025 Leadership Summit for outstanding community health initiatives. The Boston-based system received the prestigious Dick Davidson NOVA Award for its efforts to expand care access, improve wellness, and address social drivers of health, including food insecurity. The award spotlights health systems that lead impactful partnerships and deliver measurable benefits to the communities they serve.

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Granite Named One of America's Best Employers by Forbes for 2025

Granite Telecommunications has once again been recognized by Forbes as one of America's Best Midsize Employers, marking its ninth appearance on the list. Headquartered in Quincy, Massachusetts, Granite attributes this honor to its people-first culture, robust training programs, and strong commitment to employee well-being. Beyond the workplace, Granite is also known as Massachusetts' most philanthropic company for three consecutive years, reinforcing its dual commitment to both



years, reinforcing its dual commitment to both workforce excellence and community impact.



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MACP Spotlight

MACP and Bridgewater State University Partner to Connect Mandela Washington Fellows with Massachusetts Leaders



Bridgewater State University | Mandela Washington Fellowship 2025

Bridgewater State University partnered with the Massachusetts Competitive Partnership (MACP) to host 25 young African leaders participating in the 2025 Mandela Washington Fellowship, the U.S. State Department's flagship leadership and community development program. Over a six-week residency, MACP convened a cross-sector advisory council of local leaders to engage the Fellows in workshops, panels, and dialogue on leadership, entrepreneurship, and civic impact. The advisory council played a key role in facilitating connections between the Fellows and change-makers across the Commonwealth. The program concluded with a closing dinner reflecting on the Fellows' experiences and the connections built during their time in Massachusetts.

[Click to Read About the 2025 BSU Fellows](#)

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The Massachusetts Competitive Partnership (MACP) is a non-profit, non-partisan, 501(c)(4) public policy group comprised of chief executive officers of 19 of the Commonwealth's largest businesses. MACP's goals are to promote job growth and competitiveness in MA by working in collaboration with stakeholders from the public, private and not-for-profit sectors. Learn more on our website: www.masscompetes.org



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